



Designed with  LifeCycle™ Technology

ERA™ Airless Pump-on-Tube

Sustainable // Compatible

ERA™ is the next generation cosmetic engine designed to elevate eco-friendly packaging. This fully recyclable, all plastic pump system redefines premium dispensing by delivering both sustainability and high-end performance. Designed with advanced LifeCycle™ Technology, ERA ensures compatibility across a wide range of formulas and delivers an exceptional 95% product evacuation rate. Its sleek, compact travel-friendly format blends premium aesthetics with high functionality, making it ideal for on-the-go lifestyles. With built-in flexibility for future innovation, ERA empowers brands to meet consumer demand for eco-conscious packaging without compromising performance or luxury.





A fully recyclable airless pump-on-tube solution

- Enhanced sustainability
- 100% polyolefin pump—with PE tube, up to 98% PE
- Airless pack ensures a minimum 95% evacuation rate and superior protection against oxidation, enabling the use of preservative-free and natural formulations
- Suitable for wide variety of formulas (skincare, suncare, makeup, haircare and more)
- High performance dispensing
- Outstanding soft actuation
- Compact and versatile engine
- Designed for e-commerce/on-the-go format
- Convenient for 360° application
- PCR options available

Heads		Closures			Output 0.25 ml
					
Soprano (matte or glossy)	Modern (glossy)	M17-32 Emotion (matte collar, glossy ring)	M17-32 Sensation (matte or glossy)	M17-24 Stepped (glossy)	
Tube	Overcap				
					
M17-32 (35/40 mm) M17-24 (25/30 mm)	PP/PE (glossy)	AC9112 PP/PE (glossy)			

We are the partner you can rely on most to grow your business

Our goal is to provide packaging solutions that help brands enhance lives, through connected partnership, innovation for insight, responsive execution and winning outcomes.

Contact us at beauty@silgandispensing.com to learn more about how we can help support your business strategies.