



Sofix[®]

Discovery // Trial

Designed to provide a premium spray experience, Sofix[®] sets the standard for fragrance sampling, offering consumers a refined and elevated way to explore scents. With its proven track record and thoughtful engineering, Sofix empowers brands to create meaningful connections during the discovery phase, turning curiosity into engagement. Its precision and superior spray make it an essential tool for expanding brand reach and deepening market presence. For brands aiming to inspire lasting first impressions and seduce their audience, Sofix offers a compelling way to enhance the fragrance experience and helps brands achieve greater market penetration.



Starting the consumer journey in the discovery phase, turning curiosity into engagement

- Same gesture as the retail product featuring smooth actuation with an ergonomic actuator
- Guarantee highest spray quality with a smaller output utilizing the Maximist[®] insert
- Robust engine with over 20 years of experience leading to superior performance
- High compatibility level ensured by pure-path neutral engine
- Discretion thanks to a crystalline engine
- Versatility of same pump on either plastic or glass bottle



Pump



Pump Customization

Standard Colours: Black, white and natural
Any specific colours available on request

Output

0.05 ml

Bottles

Plastic Bottle

Standard Color: Black, white and natural (70% PCR for natural color)
Customization: Custom color upon request
Decoration: Silk-screening

Glass Bottle

Decoration: Enamel, gold and platinum



Plastic Bottle
1.2 ml



Glass Bottle
1.5 ml, 2 ml